



Instant Sign-Up Loyalty Money

*The smallest business to quickly sign up and offer reward money and
inducement coupons - digital money technology*

Tethered money technology allows for the full power of digital money to be used by any business large or small to trade with digital coins that can be redeemed only in that business -- but they offer the full agility and security of a national digital currency. When the merchant signs up it marks the terms of redemption. These terms are then cryptographically etched into the minted coins which are passed to the merchant to distribute any way the merchant sees fit. Terms of redemption may apply to selected services, or merchandise, can be applied to a window of time, or can be more sophisticated.

The merchant pays per volume. The more coins that it orders the greater the pay to the mint. The minted loyalty coins are held in smart phones like regular money. That is they can split and get passed around to others in parts. A merchant will be able to reward recipients of loyalty money who distributed this money to new customers.

BitMint loyalty money is not account based. It can be printed on cards (using bar-code or QR), and the cards can be distributed as inducement.

The effect of BitMint loyalty mint is to eliminate the hurdle of initial investment in building a loyalty money structure. The signing up is quick, the merchant can start with as little loyalty money minted as desired, evolving with time.

Since every business has an interest to reward its loyal customers and lure productive prospects, this technology has an enormous viral potential.

“Tethered Money” Available on Amazon and anywhere books are sold.